

The Value of the CHES in Health Care

Working for hospitals and other health-care providers and insurers, NCHEC-Certified Health Education Specialists are highly qualified to coordinate a variety of vital programs for patients, staff and the neighboring community.

Based on the priorities of your organization, these programs focus on effectively reducing health risks, preventing and managing diseases, and identifying community health education needs. By coordinating these programs, a CHES assumes an important role on your team. A CHES can improve the health of your population — and consequently, cut unnecessary utilization costs.

Your CHES is trained and credentialed to 1) assess the need for and 2) plan, develop, implement, manage and evaluate specific education programs in collaboration with medical and clinical staff, community resources, and/or health insurance companies. Examples include:

- ⌋ Prenatal and family health.
- ⌋ Diabetes, cancer, asthma, hypertension and cardiac disease.
- ⌋ Quitting smoking.
- ⌋ Reducing cholesterol.
- ⌋ Other concerns specific to your organization.

"In our community-oriented cancer prevention efforts, the CHES credential has been valuable to us in identifying individuals well-suited for health promotion efforts in community settings. In fact, many research investigators now seek out employment prospects who are CHES."

Lenora E. Johnson
Senior Health Educator (formerly)
Lombardi Cancer Center

To learn more about the value of an NCHEC-Certified Health Education Specialist to your patients, staff and community, please contact us today.

The National Commission for Health Education Credentialing, Inc. (NCHEC)

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