

A Certified Health Education Specialist (CHES) on your staff can make a big difference to the lives of the people you serve — and make them more confident in your organization.

Your CHES is a valuable employee.

Hiring a Certified Health Education Specialist, or making sure that your health educator is certified, is in the best interest of your organization.

Your Certified Health Education Specialist is trained and qualified to plan and coordinate health education programs on weight control, hypertension, nutrition, substance abuse prevention, physical fitness, stress management, smoking cessation and many other vital topics.



**The National Commission for
Health Education Credentialing, Inc.
(NCHEC)**

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**Employ a
Certified
Health
Education
Specialist**

It's Good Business

Having a Certified Health Education Specialist gives your company a wealth of advantages.

The National Commission for Health Education Credentialing, Inc. (NCHEC) is the only national credentialing agency for health education professionals.



Our comprehensive professional preparation and continuing education requirements ensure that your specialist is qualified in every aspect of the profession. Only a CHES has met and

kept current with NCHEC's national standards for delivering effective health education services.

Having a CHES is a cost-effective investment. Employing a certified specialist with demonstrated expertise is more likely to increase the effectiveness of your programs.

NCHEC certification can help you screen applicants. By building certification into your job description and into your employment advertising, you facilitate the recruitment of a qualified health educator.



A Certified Health Education Specialist is specifically trained to effectively:

- (Assess individual, organizational and community health education needs.
- (Plan, develop, implement, manage and evaluate health education programs.
- (Communicate health education needs.
- (Build coalitions.
- (Identify resources and make referrals.
- (Act as an advocate for health issues.
- (Train assistants and volunteers.
- (Develop and use a variety of educational methods and materials.

NCHEC can help you hire a CHES or help your current health educator attain certification.

More and more employers are requiring that their health educator is certified. NCHEC — the nation's only credentialing agency for health education professionals — can help achieve a variety of benefits for your organization.



To tap into our extensive network of Certified Health Education Specialists, or find out how to certify your health educator, please contact us today.