

The Value of the CHES in Community/Public Health

Certified Health Education Specialists (CHES) are qualified to coordinate a variety of community and public health programs to improve the quality of life and health outcomes of diverse populations.

CHES are advocates for behavioral, environmental & policy change, skilled in directing community health initiatives. They can identify trends in health and disease, as well as associated risk factors. CHES can evaluate health status measures, environmental factors, demographic and socioeconomic characteristics and community resources in order to design successful prevention programs.

Employ a CHES to:

- Implement proven prevention, risk reduction & disease management strategies,
- Improve cultural competence and address needs of diverse populations,
- Build and strengthen coalitions and partnerships.

Your CHES is trained and credentialed to 1) assess the need for and 2) plan, develop, implement, manage and evaluate programs for specific target populations and health concerns. Examples include:

- (Chronic Disease Management,
- (Maternal and Child Health,
- (Lead Poisoning,
- (HIV/AIDS,
- (Tobacco Control and Prevention,
- (Immunization,
- (Women's and Men's Health,
- (Family Planning and STDs,
- (Alcohol and Substance Abuse.

"In Arkansas, we value CHES so much we passed state legislation that requires health educators to be CHES. The result has been a higher quality of health educators practicing in Arkansas. Employers are assured that a CHES has a set of skills that they can count on for community health activities."

Barbara L. Hager, MPH, CHES

Former Director of Health Education & Promotion
Arkansas Department of Health

To learn more about the value of an NCHEC-Certified Health Education Specialist to your community or public health program, please contact us today.

**The National Commission for Health
Education Credentialing, Inc. (NCHEC)**

1541 Alta Drive, Suite 303

Whitehall, PA 18052

Phone: 888-624-3248

Fax: 800-813-0727

e-mail: nhec@nhec.org

www.nhec.org

